



## NorSC Polar - the lightweight uncoated grade from Saugbrugs

### Launch of NorSC Polar

After the introduction of NorSC Lite and NorSC Value, we are pleased to announce the launch of our lightweight uncoated (LWU) grade - NorSC Polar.

In line with the latest market trends, this new product meets the need for a high brightness grade. NorSC Polar is designed for demanding publications such as magazines, retail catalogues, marketing leaflets and direct mail which require high brightness, gloss and good opacity combined with excellent printability.

*“We have been optimizing our product portfolio for several years. NorSC Polar is the latest grade to make our portfolio competitive and complete. With a brightness of ISO 80, this is an excellent alternative to LWC”*  
- Kjell-Arve Kure, Managing Director at Saugbrugs.

The new product will be available in the following basis weights/gsm:

Product	Basis weights					
NorSC Polar H	45	47,4	51	54	57	60
NorSC Polar G	45	47,4	51	54	57	60

For more information please contact your local sales office.  
The datasheet is soon available on our website: [www.norskeskog.com](http://www.norskeskog.com).



### NorSC Polar in short

#### Basic properties

Brightness: ISO 80  
Bulk: 0,98- 0,89  
Gloss: 40- 46  
Opacity: 90- 95

Indicative values subject to production variations.

Printing method: Rotogravure and Heatset  
Reel diameter: 1250mm  
Core: 76 and 150mm

### All our products are:



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